



Managing Director, Corus Climate Works Job Description

Job Title: Managing Director, Corus Climate Works
Level and Grade: AVP - 110
Job Type: Permanent / full-time
Reporting Manager: Executive Vice President, Impact and Partnership
Department: Corus Executive Vice President's Office
Office Location: Baltimore or Washington DC
Date: 4/11/2022

About Corus International:

Corus International leads an ensemble of social impact organizations working together in the world's most fragile settings to deliver the holistic, lasting solutions needed to overcome the interconnected challenges of poverty, health care access and climate change. Corus is a new model in the international space, creating a consortium of specialized non-profit and for-profit entities for greater impact. Additional growth is expected.

Corus combines over 150 years of experience of our non-profit and for-profit subsidiary organizations – IMA World Health, Lutheran World Relief, CGA Technologies, Ground Up Investing and Farmers Market Brands. Together, the organizations take a systematic approach to grow rural economies, eliminate extreme poverty, ensure access to quality healthcare and respond to urgent humanitarian needs in fragile settings.

Corus is not new to working on the global climate crisis. The organization has offices in 21 countries and has integrated environment and climate sensitive work in many of its programs.

Further details about Corus can be found at <https://corusinternational.org>.

Job Brief:

Corus International is looking for an entrepreneurial, innovative and motivated individual to join us as the Managing Director, Climate Works. The Managing Director, Climate Works will report directly to the Executive Vice President Impact and Partnership and collaborate with a broad set of team members to ensure the development and implementation of the Corus Climate Works initiative.

The Managing Director, Climate Works will position Corus International within the rapidly evolving world of climate change adaptation and mitigation efforts.

This professional will lead the incubation of the Corus Climate Works initiative, with the aim of developing an independent and successful entity in the future. To succeed in this role, the individual must be an innovative and strong leader, a good communicator and a confident and goal-oriented executive who is able to manage different phases of a project and create a platform from the ground up. The individual should also have extensive experience in the issues resulting from climate change – a specific knowledge of carbon markets, ESG requirements and commitments of governments and the private sector will be particularly helpful. In addition, we are looking for a professional who has worked with the international development community in addressing poverty and social inequities through climate change interventions.

The Corus Climate Works initiative aims to align with the private sector and coordinate with other Corus International programs related to climate adaptation and mitigation.

The Managing Director, Climate Works will play an integral role in creating an independent entity as part of the Corus family, and developing and executing the business model.

Key Result Areas:

The initial success of this role is measured by the following:

- Strengthen Corus' positioning in the climate space as it relates to broader development objectives in addressing poverty, health and humanitarian response, as well as climate.
- Define and market Corus' value proposition in the climate space to scale Corus' climate work and generate new sources of revenue.
- Create the Corus Climate Works strategy, including the business plan launching a new organization within the Corus family.
- Create financially viable opportunities to participate in the emerging voluntary carbon market.

Roles and Responsibilities:

- Develop a strategic plan and vision for the Corus Climate Works initiative and develop refinements and a roadmap for execution.
- Deepen and scale technical approaches in climate adaptation and mitigation in our overseas development and humanitarian programming, building on existing work in small-scale agriculture, rural livelihoods, agroforestry, water and soil management, and actively leading Corus's work in carbon markets.
- Collaborate with Corus leadership and senior staff and implement strategic initiatives to achieve business objectives.
- Strengthen integration of the Corus Climate Works initiative within development programs and Corus' subsidiaries.
- Foster strong relationships between the Corus Climate Works initiative and Corus family (all departments and subsidiaries), as well as with different hierarchic levels inside the organization.
- Identify potential risks and opportunities within the organization and its environment to protect business interests.
- Develop partnerships with relevant external stakeholders.
- Represent the Corus Climate Works initiative at corporate and social events to strengthen the brand and communicate the company's message.
- Broaden policy-related efforts to identify and advocate for ways in which donors and practitioners can evolve to attain better development outcomes simultaneous to addressing climate change.
- Monitor the operations and ensure business practices comply with regulatory and legal requirements.
- Support the Corus organizational culture and promote transparency and collaboration throughout the organization.
- Gain the confidence and trust of the Leadership Team, developing plans to maximize the Corus Climate Works initiative value to the organization and recruiting new members, as needed.
- Supervise, train, develop, identify and recruit a talented and integrated team of employees who can lead all critical functions of the business in the future.

Supervisory:

Direct Supervision: None

Education & Experience:

- Bachelor's degree and Master's degree in STEM (Science, Technology, Engineering & Math).
- 12+ years of professional experience in international development or international environment space with at least 5 years of experience related to the global climate crises. Experience with carbon markets

preferred and demonstrated understanding of ESG reporting particularly in the agribusiness and development sector.

- Successful entrepreneurial and fundraising experience demonstrating a past history of innovative development, increased revenues, rapid growth and impact.

Key Competencies:

- Proven track record of turning plans and vision into action and execution.
- Ability to create comprehensive strategies and plans in complex, multi-faceted settings and a keen awareness of and connections in this sector.
- Entrepreneurial and self-starter, requiring little direction.
- Extensive experience of work at the intersection of the climate change with extreme poverty, migration and health, in the development and humanitarian context.
- Expertise in carbon financing markets and private sector relationships.
- Experience in climate adaptation. Experience in climate smart agriculture a plus.
- Strong interpersonal and leadership skills leading staff and being part of a team-oriented culture.
- Some familiarity in working with institutional donors, such as USAID, FCDO, World Bank and UN system and foundations, with contracts, grants, and cooperative agreements.
- Strong ability to work in Excel, PowerPoint and Word required, familiarity with SharePoint.
- Excellent English written and oral skills.
- Demonstrated experience working with a multicultural workforce with sensitivity and appreciation of cultural differences.

Other Duties:

- Commitment to the faith-based nature of Corus International and ability to articulate that core value to varied audiences.
- Willingness to travel 25% or more annually.

Working Conditions, Travel and Environment:

- The duties of the job require regular work at least 5 days/week. The employee must be available to work outside normal office hours or on the weekends as required. Corus has a hybrid work policy, allowing 50 percent of work to be done remotely.
- This position must be able to travel as required for standard domestic and international business purposes. While performing the duties of this job in different locations, the employee may be exposed to precarious settings under high security risks and/or very basic living conditions and extreme weather conditions, as well as to infectious diseases.

Diversity, Equity, Inclusion and Zero Tolerance to Abuse:

As a member of the Corus Family, each employee is expected to:

- Help to develop and maintain an environment that welcomes and develops a diverse workforce.
- Foster a work environment where everyone feels valued and included.
- Support employees' evaluation and promotion processes based on skills and performance.
- Promote a safe, secure and respectful environment for all members of Corus family, stakeholders in general and particularly for the communities we serve.
- Follow the Corus Code of Conduct helping to prevent any type of abuse including workplace harassment, sexual abuse and exploitation, and trafficking in persons.
- Adhere to the Organizational Core Values of Inclusion, Disruptive, Interconnected and Agile.

Corus International prohibits discrimination and harassment of any type and affords equal employment opportunities to employees and applicants without regard to race, color, religion, sex, age, national origin, disability status, sexual orientation, protected veteran status, or any other characteristic protected by U.S. or International law.