

A SCALABLE SOLUTION TO A GROWING GLOBAL EDUCATION CRISIS



Globally, education funding is declining while the number of out-of-school children continues to rise. For many of the most vulnerable girls, the barriers to education — poverty, early marriage, and household obligations — are intensifying. At the same time, digital technology is creating new capacity to reach learners who have historically been excluded.

Corus International is responding to this challenge through a data-driven model that combines digital infrastructure with structured human support. **Our approach identifies the most at-risk learners, addresses the specific barriers they face, and maintains their engagement with education — at scale.**

Rather than accepting a trade-off between reaching the most marginalized and achieving broad impact, our approach demonstrates both are achievable. By leveraging real-time data and integrated digital systems, we deliver Cash+ support and personalized case management efficiently, ensuring resources reach the girls who need them most.

Built for Precision, Designed for Scale

Corus's approach is grounded in a digital infrastructure that enables precision targeting, seamless delivery, and continuous insight. Our model allows us to:

- Verify school attendance in real time
- Deliver secure, timely mobile cash transfers directly to caregivers
- Identify early indicators of dropout risk and intervene quickly
- Coordinate holistic wraparound services for each learner

The result is a more efficient system in which resources are directed to the point of greatest need.

People-Powered. Digitally Enabled.

Corus teams — working with educators, case workers, and communities — are equipped with integrated digital tools that transform fragmented data into coordinated action:

HereMIS: Seeing every child

Teachers capture daily attendance through our custom-developed and easy to use app — known as HereMIS — creating real-time visibility into each student's engagement. When attendance patterns shift, alerts trigger immediate follow-up, ensuring risks are addressed before they dropout.

Corus3D: Connecting the dots

Case workers access a unified view of each girl's situation through our Corus3D data analysis platform, linking school data, household context, financial support, and referrals. This enables truly holistic, individualized support at scale.

Cash Tool: Delivering dignity

Mobile money transfers reach caregivers quickly and securely, reducing delays while increasing transparency and trust. Families can plan with confidence, easing the financial pressures that often force girls out of school.

Proven Impact: Sierra Leone

In Sierra Leone, where approximately one in three girls exits school by age 12, our Girls in School Initiative (GISI) is demonstrating what's possible when combining data systems with human-centered support.

The Challenge: Families face choices between paying for school-related costs and meeting basic household needs.

The Solution: Corus identified highly vulnerable girls — including overage learners, adolescent mothers, and those returning to school — and provided monthly, attendance-linked cash support, tracked in real time through a government-aligned digital platform.

The Results

- Girls in the program attend school at significantly higher rates than their peers.
- The most significant improvements in attendance were recorded among overage, high-risk adolescents.
- Families report reduced financial stress and greater ability to keep girls in school.
- Beyond individual outcomes, families report greater stability and communities report broader shifts in expectations around girls' education.

Ready to Scale Across Contexts

This is not a one-off program. Corus has already expanded this model to reach more schools and districts, with plans to scale regionally.

Because it is built on adaptable digital systems and proven delivery mechanisms, this solution can be deployed across a range of environments, including:

- Regions with high child labor where cost is the primary barrier to school
- Conflict-affected regions where remote delivery is essential
- Communities facing high rates of displacement and
- Populations beyond girls, including children with disabilities or other at-risk groups.

A Smart Investment in Equity and Impact

Partnering with Corus means investing in a solution that is efficient, scalable and designed for lasting change. Together, we can:

- Expand access to education for thousands more vulnerable children
- Strengthen integrated support systems that address the full range of barriers to learning
Adapt and deploy a proven model in new geographies and populations
- Unlock the full potential of data and technology to drive equitable outcomes

This is how we close the education gap: by combining innovation with intention, and scale with precision.



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